

# Sponsorship Benefits



Friday, March 2nd, 2018

Saturday, March 3rd, 2018

[www.sipandswine.com](http://www.sipandswine.com)

# Competition Overview

Coolray Field has long been associated with special events since its opening in 2009. Formerly known as Gwinnett Stadium, this 10,427-seat minor league baseball park in Lawrenceville, Georgia is the home field of the Gwinnett Braves, the Triple-A affiliate of the Atlanta Braves. Having worked with so many great organizations on so many wonderful events, Coolray Field is now taking on the world of competition BBQ.

The second Annual “Sip & Swine” BBQ Competition is a fully sanctioned national event with the Kansas City Barbeque Society (KCBS). It will feature two days of Barbeque competition within a large competitor and vendor village located in the parking facilities of Coolray Field. There will be numerous options for food and refreshments, live music performances, and will provide an overall family friendly, casual and fun atmosphere.

Competition categories include Chicken, Pork Ribs, Pork, and Beef Brisket. The Backyard teams will compete in all categories barring Beef Brisket. Only the Professional Teams, who are competing in all of the barbecue categories, are eligible for Grand Champion or Reserve Grand champion awards.

Teams are also required to compete in the People’s Choice Competition for the public Saturday morning.

All of the proceeds from this event will be donated to Home of Hope at The Gwinnett Children’s Shelter:

Home of Hope at  
The Gwinnett Children's Shelter  
3850 Tuggle Rd NE  
Buford, GA 30519  
(678) 546-8770

<https://homeofhopegcs.org/>

## **HOME OF HOPE**

Home of Hope at The Gwinnett Children's Shelter is a private, non-profit 501(c)3, faith based residential care facility that provides both long and short term services to homeless children (0-17), with their single mothers who are in need of care in a loving and nurturing environment.

They provide services to children of every race, creed, color, and religion, providing an opportunity for the children to attend public schools, develop self-esteem, and experience trusting relationships with peers and adults. Their programs focuses on enhancing each child's ability to function successfully in society with attention to accountability and safety.

They also develop customized life plans for the mothers with a results driven program to end the cycle of homelessness for that family. Their core services are under the supervision of licensed therapists and supported by a team of Life Coaches and Resident Advisors.

Hope of Hope operates 24 hours a day, 365 days a year.

## **THE KANSAS CITY BARBEQUE SOCIETY (KCBS)**

KCBS is a nonprofit organization dedicated to promoting and enjoying barbeque, and is the world's largest organization of barbeque and grilling enthusiasts, with over 15,000 members worldwide.

KCBS sanctions over 400 barbeque contests coast-to-coast throughout America. From volunteering to actual event production, its members offer assistance to civic and charitable organizations who organize events.

KCBS serves as a clearing house of barbeque information which provides:

- Networking with related trade associations and other contest-sanctions organizations
- Tracking trends in barbeque related products and equipment
- Teaming up with other food organizations and the media to promote barbeque

With KCBS's library and extensive archive of barbeque related articles, they offer educational programs, consultation services, and civic organization presentations to help promote barbeque as America's Favorite Cuisine.

## AVAILABLE SPONSORSHIPS

### **The Grand Champion**

**\$10,000**

- Premium name/logo placement and recognition throughout ALL exposure and opportunities of event
- Category Exclusivity
- Premium placement of 20x20 on-site vendor booth for you to promote, sample, display your products and services during the entire competition
- Premium placement of your banner behind awards station, aka media area/setup
- Up to eight banners to be displayed within event
- One complimentary competitor entry
- Ten Judge appointments for our Dessert and “Anything Butt” Contests
- Opportunity to speak at awards presentation
- Twenty tickets to our VIP Party with complimentary food and drink
- First Right of Refusal for next year’s event at same sponsorship level

### **Pitmaster**

**\$5,000**

- Name & logo placement throughout ALL exposure and opportunities of event
- Priority placement of 10x20 on site vendor booth for you to promote, sample, display your products and services during the entire competition
- Up to three banners to be displayed within event
- One complimentary competitor entry
- Five Judge appointments for our Dessert and “Anything Butt” Contests
- Ten tickets to our VIP Party with complimentary food and drink

\*All promotional materials and Signs are to be provided by the sponsor

**Que Crew****\$2,500**

- Name & logo placement throughout various exposure and opportunities of event
- A 10x10 on-site vendor booth for you to promote, sample, display your products and services during the entire competition
- Up to three banners to be displayed within event
- Two Judge appointments for our Dessert and “Anything Butt” Contests
- Four tickets to our VIP Party with complimentary food and drink

**Full Rack****\$1,000**

- Name & logo placement throughout various exposure and opportunities of event
- A 10x10 on-site vendor booth for you to promote, sample, display your products and services during the entire competition
- Up to two banners to be displayed within event
- Four tickets to our VIP Party with complimentary food and drink

**Half Rack****\$500**

- Name and logo with hyperlink on event website and event program
- One banner to be displayed within event
- Two tickets to our VIP Party with complimentary food and drink

\*All promotional materials and signs are to be provided by the sponsor

## **Contact Information**

If you have any questions or need additional information, please don't hesitate to contact us.

Thank you for your interest in the 2nd Annual Sip & Swine BBQ Festival at Coolray Field!

We look forward to working with you!

### **Competition Coordinator**

James Lloyd

Phone: 404-683-1549

Fax: 678-868-1024

Email: [jlloyd@insurancehub.com](mailto:jlloyd@insurancehub.com)



## **Sponsorship Application**

To apply for a Sponsorship, please go to our website, [SipandSwine.com](http://SipandSwine.com), and click on the “Applications” tab.

Under this tab, click on “Sponsorships” and choose the level of sponsorship you desire.

**Thank You**